

Spot Manager: Placed, 10/08/12-10/14/12



Station	Date	Order Inventory Description	Time Period	Air Time	Ad-ID	Length	Priority	MG Info	Invoiced	Rate	Spot #
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Advertiser: POL/Stabenow for Senate 2012

Order: 187108

WOOD	10/08/12	5am Daybreak	5a-6am	5:24:05 AM	DST1202H	:30	P4		Yes	\$150.00	2
WOOD	10/08/12	6am Daybreak	6-7a	6:52:19 AM	DST1203H	:30	P4		Yes	\$400.00	2
WOOD	10/08/12	Today Show	658-9a	7:23:06 AM	DST1202H	:30	P4		Yes	\$650.00	4
WOOD	10/08/12	eightWest	11a-12p	11:43:18 AM	DST1203H	:30	P5		Yes	\$50.00	1
WOOD	10/08/12	Rachael Ray	2-3p	2:34:26 PM	DST1202H	:30	P4		Yes	\$125.00	3
WOOD	10/08/12	The Doctors	3-4p	3:18:12 PM	DST1203H	:30	P4		Yes	\$125.00	1
WOOD	10/08/12	Ellen	4-5p	4:20:25 PM	DST1202H	:30	P4		Yes	\$400.00	1
WOOD	10/08/12	M-F News 8 @5p	5-530p	5:12:28 PM	DST1202H	:30	P4		Yes	\$675.00	1
WOOD	10/08/12	M-F News 8 @6p	6-630p	6:20:18 PM	DST1203H	:30	P4		Yes	\$1,125.00	1
WOOD	10/08/12	Inside Edition	7-730p	7:21:45 PM	DST1202H	:30	P4		Yes	\$450.00	1
WOOD	10/08/12	Access Hollywood	730-8p	7:41:01 PM	DST1203H	:30	P4		Yes	\$400.00	1
WOOD	10/08/12	Monday 8-10p	8-10p	9:20:39 PM	DST1202H	:30	P4		Yes	\$2,000.00	1
WOOD	10/08/12	M-F News 8 @ 11	11-1135p	11:18:36 PM	DST1202H	:30	P4		Yes	\$900.00	1
WOOD	10/08/12	Tonight Show w/ Leno	1135-1235a	12:08:46 XM	DST1203H	:30	P4		Yes	\$300.00	1
WOOD	10/09/12	5am Daybreak	5a-6am	5:48:07 AM	DST1204H	:30	P4		Yes	\$150.00	4
WOOD	10/09/12	6am Daybreak	6-7a	6:47:17 AM	DST1202H	:30	P4		Yes	\$400.00	3
WOOD	10/09/12	Today Show	658-9a	7:58:45 AM	DST1204H	:30	P4		Yes	\$650.00	3
WOOD	10/09/12	Today Show 3	10-11a	10:27:50 AM	DST1203H	:30	P4		Yes	\$200.00	1
WOOD	10/09/12	Rachael Ray	2-3p	2:30:15 PM	DST1204H	:30	P4		Yes	\$125.00	1
WOOD	10/09/12	The Doctors	3-4p	3:12:59 PM	DST1204H	:30	P4		Yes	\$125.00	2
WOOD	10/09/12	Ellen	4-5p	4:23:04 PM	DST1204H	:30	P4		Yes	\$400.00	2

[Filtered by:] [Sorted by: Date]

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Advertiser: POL/Stabenow for Senate 2012

Order: 187108

WOOD	10/09/12	M-F News 8 @ 530p	530-6p	5:54:14 PM	DST1202H	:30	P4		Yes	\$675.00	1
WOOD	10/09/12	M-F News 8 @6p	6-630p	6:15:14 PM	DST1204H	:30	P4		Yes	\$1,125.00	2
WOOD	10/09/12	Inside Edition	7-730p	7:22:11 PM	DST1204H	:30	P4		Yes	\$450.00	2
WOOD	10/09/12	Access Hollywood	730-8p	7:53:55 PM	DST1203H	:30	P4		Yes	\$400.00	2
WOOD	10/09/12	Tuesday 10-11p	10-11p	10:29:21 PM	DST1204H	:30	P4		Yes	\$1,250.00	1
WOOD	10/09/12	M-F News 8 @ 11	11-1135p	11:23:09 PM	DST1204H	:30	P4		Yes	\$900.00	2
WOOD	10/09/12	Tonight Show w/ Leno	1135-1235a	12:08:05 XM	DST1204H	:30	P4		Yes	\$300.00	2
WOOD	10/10/12	5am Daybreak	5a-6am	5:17:26 AM	DST1202H	:30	P4		Yes	\$150.00	3
WOOD	10/10/12	6am Daybreak	6-7a	6:15:33 AM	DST1204H	:30	P4		Yes	\$400.00	4
WOOD	10/10/12	Today Show	658-9a	8:36:23 AM	DST1203H	:30	P4		Yes	\$650.00	1
WOOD	10/10/12	Days of Our Lives	1-2p	12:59:15 PM	DST1204H	:30	P4		Yes	\$200.00	1
WOOD	10/10/12	Rachael Ray	2-3p	2:21:21 PM	DST1204H	:30	P4		Yes	\$125.00	2
WOOD	10/10/12	The Doctors	3-4p	3:59:14 PM	DST1204H	:30	P4		Yes	\$125.00	3
WOOD	10/10/12	M-F News 8 @5p	5-530p	5:20:07 PM	DST1204H	:30	P4		Yes	\$675.00	2
WOOD	10/10/12	M-F News 8 @ 530p	530-6p	5:47:51 PM	DST1202H	:30	P4		Yes	\$675.00	2
WOOD	10/10/12	M-F News 8 @6p	6-630p	6:24:28 PM	DST1204H	:30	P4		Yes	\$1,125.00	3
WOOD	10/10/12	Inside Edition	7-730p	7:18:30 PM	DST1203H	:30	P4		Yes	\$450.00	3
WOOD	10/10/12	Access Hollywood	730-8p	7:43:23 PM	DST1204H	:30	P4		Yes	\$400.00	3
WOOD	10/10/12	Wednesday 10-11p	10-11p	10:27:58 PM	DST1204H	:30	P4		Yes	\$875.00	1
WOOD	10/10/12	M-F News 8 @ 11	11-1135p	11:32:34 PM	DST1204H	:30	P4		Yes	\$900.00	3
WOOD	10/10/12	Tonight Show w/ Leno	1135-1235a	12:22:38 XM	DST1202H	:30	P4		Yes	\$300.00	3

[Filtered by:] [Sorted by: Date]

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Advertiser: POL/Stabenow for Senate 2012

Order: 187108

WOOD	10/11/12	5am Daybreak	5a-6am	5:18:31 AM	DST1204H	:30	P4		Yes	\$150.00	1
WOOD	10/11/12	6am Daybreak	6-7a	5:58:30 AM	DST1204H	:30	P4		Yes	\$400.00	5
WOOD	10/11/12	Today Show	658-9a	7:57:29 AM	DST1203H	:30	P4		Yes	\$650.00	2
WOOD	10/11/12	Today Show 2	9-10a	9:58:00 AM	DST1204H	:30	P4		Yes	\$300.00	1
WOOD	10/11/12	Rachael Ray	2-3p	2:53:56 PM	DST1204H	:30	P4		Yes	\$125.00	1
WOOD	10/11/12	The Doctors	3-4p	3:34:56 PM	DST1204H	:30	P4		Yes	\$125.00	4
WOOD	10/11/12	M-F News 8 @5p	5-530p	4:58:30 PM	DST1202H	:30	P4		Yes	\$675.00	3
WOOD	10/11/12	M-F News 8 @ 530p	530-6p	5:53:58 PM	DST1204H	:30	P4		Yes	\$675.00	3
WOOD	10/11/12	Inside Edition	7-730p	7:26:15 PM	DST1203H	:30	P4		Yes	\$450.00	4
WOOD	10/11/12	Access Hollywood	730-8p	7:54:16 PM	DST1204H	:30	P4		Yes	\$400.00	4
WOOD	10/11/12	Thursday 8-9p	8-9p	8:50:20 PM	DST1204H	:30	P4		Yes	\$750.00	1
WOOD	10/11/12	M-F News 8 @ 11	11-1135p	11:14:13 PM	DST1204H	:30	P4		Yes	\$900.00	4
WOOD	10/11/12	Tonight Show w/ Leno	1135-1235a	11:45:35 PM	DST1204H	:30	P4		Yes	\$300.00	4
WOOD	10/12/12	5am Daybreak	5a-6am	5:39:04 AM	DST1202H	:30	P4		Yes	\$150.00	5
WOOD	10/12/12	6am Daybreak	6-7a	6:45:44 AM	DST1204H	:30	P4		Yes	\$400.00	1
WOOD	10/12/12	Today Show	658-9a	8:42:32 AM	DST1203H	:30	P4		Yes	\$650.00	5
WOOD	10/12/12	News 8 @ Noon	12-1p	12:54:22 PM	DST1204H	:30	P4		Yes	\$225.00	1
WOOD	10/12/12	The Doctors	3-4p	3:11:48 PM	DST1204H	:30	P4		Yes	\$125.00	5
WOOD	10/12/12	Ellen	4-5p	4:31:08 PM	DST1204H	:30	P4		Yes	\$400.00	3
WOOD	10/12/12	M-F News 8 @ 530p	530-6p	5:43:46 PM	DST1202H	:30	P4		Yes	\$675.00	4
WOOD	10/12/12	M-F News 8 @6p	6-630p	6:28:04 PM	DST1204H	:30	P4		Yes	\$1,125.00	4

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Advertiser: POL/Stabenow for Senate 2012

Order: 187108

WOOD	10/12/12	Inside Edition	7-730p	7:20:44 PM	DST1204H	:30	P4		Yes	\$450.00	5
WOOD	10/12/12	Access Hollywood	730-8p	7:45:29 PM	DST1203H	:30	P4		Yes	\$400.00	5
WOOD	10/12/12	Friday 10-11p	10-11p	10:29:28 PM	DST1204H	:30	P4		Yes	\$875.00	1
WOOD	10/12/12	M-F News 8 @ 11	11-1135p	11:20:45 PM	DST1204H	:30	P4		Yes	\$900.00	5
WOOD	10/12/12	Tonight Show w/ Leno	1135-1235a	12:09:56 XM	DST1204H	:30	P4		Yes	\$300.00	5
WOOD	10/13/12	Today Show Saturday	758-10a	8:21:59 AM	DST1202H	:30	P4		Yes	\$375.00	1
WOOD	10/13/12	Saturday 10-11p	10-11p	10:07:25 PM	DST1204H	:30	P4		Yes	\$350.00	1
WOOD	10/13/12	Saturday News 8 @11	11-1130p	11:27:34 PM	DST1204H	:30	P4		Yes	\$900.00	1
WOOD	10/14/12	Daybreak Sun @6am	6-7a	6:18:38 AM	DST1203H	:30	P4		Yes	\$125.00	1
WOOD	10/14/12	Daybreak Sun @7am	658-8a	7:39:05 AM	DST1204H	:30	P4		Yes	\$250.00	1
WOOD	10/14/12	Sun 11p News (NFL)	1130-12a	12:16:18 XM	DST1204H	:30	P4		Yes	\$500.00	1

\$37,025.00 74

\$37,025.00 74

\$37,025.00 74

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